

Welcome to our Spring 2007 Newsletter

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Twickenham Stadium tour & museum of rugby

Passing all expectations / The London Pass – we’ve squeezed even more in!

Every year the London Pass and Guide just get better, and '07 is the best yet.

More places to see, more great things to do there and lots of new things to play with at our favourite attractions. It's one smart card, and no mistake.

So clever in fact that there is now £464 worth of value on the latest London Pass. Buy a six day card and that works out at just £12 a day, and gives you a fighting chance of seeing everything on offer – and there's plenty.

New up for this year are three extra attractions: would-be thespians will want to take a back stage tour of the **National Theatre**, those with broken noses will want to touch down at the Museum of Rugby at the iconic **Twickenham Stadium**, and everyone can enjoy the amazing world of **The Foundling Museum**. Then find a pub, have a drink and consider the fact that there are still over 50 more places to go and see, all on the card. How do we squeeze so much value into a little piece of plastic? It's one of the wonders of modern science....

No rest for the Leisure Pass Team

Get around, get around, we get around, get around, get around, get around, we get around...ooo hoo hoo hoo...

It's trade show time and the team have been hitting the road to meet old friends and make new ones all over Europe.

Founding Director Angus Rankine and GBHP Project Manager Jennifer O'Neill were reigning in Spain at FITUR in Madrid, whilst Head of Sales Jay Michell flew the Leisure Pass flag at ITB in Berlin.



Just a bit nearer home, they and Product Manager Amanda Truman were doing their thing at the British Travel Trade Fair in Birmingham, and Jay and Sales Executive Geraldine Huitric went on to the UK Inbound event nearby.

All the shows proved just what rude health our industry is in and it was great to see so much optimism, and to know that travel hasn't lost its ability for self promotion!

A big thank-you to all the people we met on the trail – your time was appreciated – as will be your business...



It's a web site. It's a moving map. It's the Great British Heritage Pass!

Next time you are web site-seeing click on www.britishheritagepass.com and check it out!

The Great British Heritage Pass now has a brand new web site and, pardon us for being partisan, but we think it is pretty snazzy, rather glossy, and very very clever.

The site is specifically designed to give tourists visiting from abroad a one-stop instant-click tour of many of the country's most famous attractions, all of which, naturally, can be visited with the card.

You can see them all by region in the UK, or by themes, such as historic homes, or even ancient Roman sites.

It's quick, it's clear and it's very informative.

Where it gets clever is when you click on the online maps. This is the Web at its best. One click on a location gets you details about the attraction. Fill-in your starting point and it will provide driving instructions complete with a sizeable and printable map and step by step points to follow.

And, what with the fact that the Great British Heritage Pass is now available for families, there really isn't any excuse for letting Heritage Pass you by.



Lovers in Paris get helping hand from Fragonard

Let's face it, Paris has got just about everything.

Amazing sites. Gorgeous girls. Some of the best food in the world. OK the best food in the world (probably). Interesting traffic. Fabulous fashion. Great cafés, and that tall thing.

Perhaps the only thing it didn't have was, a unique free gift for visitors.

Until now – that is.

The very latest Paris Pass finally completes the delights of this wonderful capital with a free gift from the legendary Fragonard fragrance emporium.

Well, after all, it is Spring, it is the city of lovers, and even the most ardent suitor needs a bit of help from time to time, which we at LPG are proud to provide – completely free of charge, naturellement.

Then once his belle is suitably perfumed, the rest of the city is his oyster, or indeed his museum, his chateau, his bateaux, his open top bus tour, his tour of Montparnasse or Notre-Dame, or in fact, his bike, should he choose to rent one, or two.

Indeed, with this added new incentive we can only assume that, in the Spring a young man's fancy will turn to The Paris Pass. N'est-ce Pass?



It's quaint. It's silly. It's fun. It's terribly British and we only do it once a year.

No, in fact we are talking about Easter Egg Hunt's here, and what tastier way to celebrate the day by joining in some jolly hunts on your London Pass or Great British Heritage Pass.

There is a massive Easter Egg Hunt on at Kem Gardens on Easter Sunday, for example, where kids can forage for surprises through the grounds, being careful to watch out for the Easter Bunny popping up, as Easter Bunnies tend to do.

At London Zoo they can combine a chat with the animals (children can talk to animals, this is a well known fact) with a hunt for eggs and lots of other tasty treats.

Or Great British Heritage Pass holders who are further north should head straight for the magnificent Castle Howard in Yorkshire where an Easter Egg Quest is being held on Sunday April 8th and Monday the 9th. 'Egg-splorers' of, apparently, all ages, are challenged to find Castle Howard's hidden Egg armed with an adventure pack. It's worth a go because there is £1,000 worth of mountain bikes to be won, as well as an awful lot of chocolate to eat.

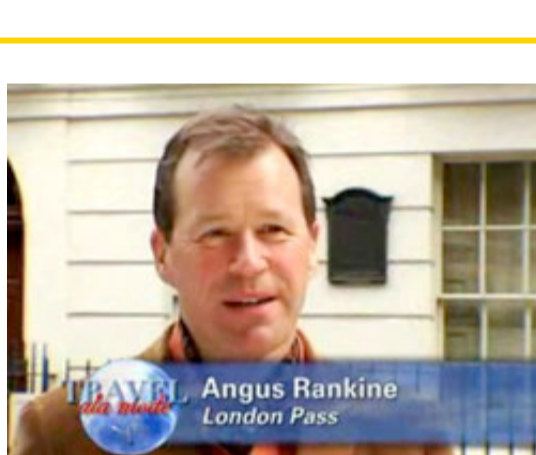
Great News For Movie Fans!

There is good news and bad news for movie fans from Leisure Pass this Spring.

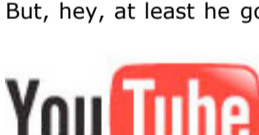
The bad news for aficionados of the silver screen is that our very own Tom Cruise (well, more Thames Cruise really) Angus Rankine could be the toast of Hollywood thanks to his blockbuster arrival in Tinseltown.

It might have been his lantern walk, it could have been the early promise he showed as a walk-on shepherd in his primary school nativity play, either way the producers of Travel A La Mode realised he had much to offer. Taller than Danny DeVito, yet slimmer than Marlon Brando, he was just the star they needed for their London Bravelogue.

The good news is that there is no danger of catching Angus at your local multiplex as the masterpiece went straight to video and you would have to be sitting in an American Airlines seat in order to catch the show. It is being shown on every transatlantic flight in the month of April.



But, hey, at least he got to speak, and that's more than you can say for Charlie Chaplin.



If this hasn't put you off have a look ... <http://www.youtube.com/watch?v=U2nS14ZVJgQ>

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