

Welcome to our Winter 2006 Newsletter

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Super Car – fabulous weekend in London

Leisure Pass Group and Visit London team up to give away a luxury London weekend for 2 people, flying from anywhere in the world!

It wasn't just the GUY Salmon Porsche, the room at the London Hyatt Regency, the VIP London passes, or even dinner at the Chez Gerrard Opera Terrace, that made the Leisure Pass Group and Visit London World Travel Market prize so special. What really got the entries flooding in was the fact that the winner and partner could fly in to the capital from anywhere in the world to enjoy their special break.

And then there was more....a champagne flight on the London Eye, sightseeing with The Original Tour open top buses, a dinner cruise with Bateaux London, stay afloat with a London Duck tour, see the river from on high from Tower Bridge and then chill out with some retail therapy with your Selfridges personal shopper.

The competition was a show stopper – watch this space for the winner's name, and get ready to be envious...

The good news was that, from the left, neither Hannah Collingbourne nor Louise Jackley from Visit London, or Jay Michell and Angus Rankine from Leisure Pass Group got to drive it either!



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World Travel Market: A prime partnership with Visit London

London's World Travel Market show is the country's premiere international tourism show and Leisure Pass Group was proud to be in partnership with Visit London.

As their prime partner, we shared a prominent stand at the entry to the UK section where we were delighted to meet so many business partners and friends old and new.

OK, we knew that some of you really only wanted to win the luxury weekend in London. In fact some visitors were so keen on our London Pass that they bought some for themselves on the stand, and you can't get better endorsement than that!

WTM was a great success for the Leisure Pass Group and we look forward to partnering with Visit London at more events in the future.



Pictured from left are Jay Michell, Emma Thomas and Jennifer O'Neill of the LPG team.

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New attractions for Paris Pass peddle pushers



River Cruise, and an Open Top Bus Sightseeing Tour. Each Paris Pass comes with a travel card, allowing free travel within Paris Zones 1-3.

A lot of people have told Leisure Pass Group Founding Director Angus Rankine to get on his bike – so he did.

Never a company to do things by halves Angus and Product Manager Amanda Truman braved notorious Champs Elysées traffic to let the city know that there are now five new attractions on the Paris Pass and three new special offers.

For those who need to know their 'onions' these are: the Musée Grévin, Tour Montparnasse, Le Toit de la Grande Arche, Espace Dali, Opera de Paris, and visitors can also take advantage of special offers at Hard Rock Café Paris, Fragonard's Perfume Museum, and Roue Libre Bicycle Hire, which offers a free day's bike hire around Paris. Well clearly LPG was not going to start spending money on this promotion!

The Paris Pass now offers free entrance to over 60 top Paris attractions, including the Louvre, Arc de Triomphe, Chateaux de Versailles, Bateaux Parisiens

Angus was too out of breath to comment, but Product Manager Amanda Truman said, "We are delighted with the continued growth and success of the Paris Pass. The new attractions provide a stronger line-up than ever and we hope that our customers continue to enjoy the very best that Paris has to offer."

The Paris Pass is currently available for 2, 4, and 6 days. Further information about the product can be found on the website www.paris-pass.com.

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It's a family affair...

As LPG's Jennifer O'Neill (third from left) knows only too well, when you've got a new Great British Heritage Pass to launch, a knight in full armour really is a must-have accessory.

Which was just as well because it gave everyone including Bob Dow, and Jessica (left) and Sarah (right), daughters of LPG Financial Controller Tim Hucker, a great excuse to get dressed up for the occasion.

And that was....a celebration of the fact that, after 30 years the Great British Heritage Pass is now available to families as well.

The Family Pass, which fortunately comes in a handy credit card size, will be available to international visitor families from 2007 onwards.

Created by VisitBritain the GBHP allows free entry to nearly 600 locations, including properties from English Heritage, National Trust, Treasure Houses of England, the Historic Houses Association, Cadw, the National Trust for Scotland, and Historic Scotland. That's a lot of heritage.

There are no less than 19 new properties added to the line for 2007 including Rockingham Castle, Alnwick Castle and Burghley House, so it's even better value too. All the old favourites are there as well, including Stonehenge, Edinburgh Castle, Shakespeare's Birthplace and Warwick Castle, where knights, ladies and their offspring are always welcome.

The Family Pass is available in 4, 7, 15 and 30-day versions with prices ranging from £62 to £154, and if you feel dressing for the part, that's entirely up to you.



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Football fever at ETOA dinner

After a really good dinner and cabaret in the company of international colleagues you just feel like winding down with....a game or two of football.

Fortunately for the guests at this year's European Tour Operator's Association annual dinner the Leisure Pass Group and Strong Recruitment sponsored football competition was of the 'table' variety with nothing more strenuous required than a deft flick of the wrist.

Which was just as well because the skill level was high, the crowd support intense and the competition at London's Café Royal was hard fought until the grand finale at 2:00am.

Many of the major players were, well, major players in our business, but in the end they were all beaten by the quick reactions and great hand to eye co-ordination of Joao Goncalves from Gassan Diamond and Marté Roemeling from the Hague Visitors & Convention Bureau.

Leisure Pass Group Founding Director Angus Rankine is pictured here with Strong Recruitment's Kelly Strong getting ready to support their favourite teams...



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New faces

Just to prove that LPG attracts talent from far and wide the company's two latest recruits come from New Zealand and France respectively.

Emma Thomas (left) decided that LPG was such a great place to work that she travelled thousands of miles from New Zealand to take up the post of Head of Online.

Actually that's slight exaggeration because Emma comes to us via the UK division of STA Travel where she was Online Campaign Manager, following a background in online marketing 'down under'.

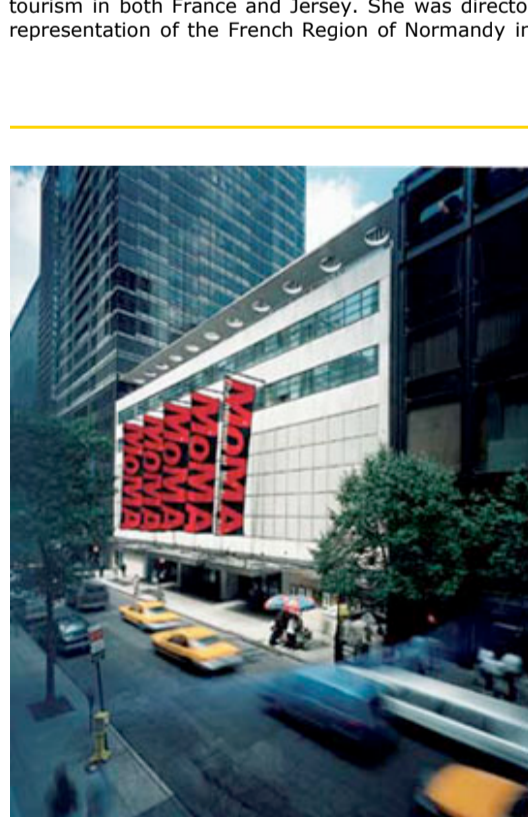
But she's still a Kiwi to us, and more importantly will be lending her expertise to the managing of all things Internet, from search marketing campaigns to the development of our key consumer websites; londonpass.com, gbheritagepass.com and paris-pass.com.

Geraldine Huitric just popped over from France, via a well known Japanese ground handler, to join us as Sales Executive looking after our retailer partners in London.

Geraldine originally comes from Brittany where she gained her Masters Degree in Tourism before working for tourism in both France and Jersey. She was director of the Maison de Normandie, which is the official representation of the French Region of Normandy in the C.I.



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Noo York Noo York – it's a wonderful town!

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And even more wonderful now for streetwise visitors who use our New York Pass because they get more than a little art for their money as well.

In fact they get the whole of MOMA (Museum of Modern Art) included in the Pass for the first time.

And that means 150,000 paintings, sculptures, prints, photographs, architectural models and no less 22,000 films media works, film stills scripts and posters.

Oh, and when you've watched that lot you can start on the 300,000 books, which is good to know in case it's still raining.

At \$54 for a day is that a bargain? You becha sweet life baby (as they probably say in New York), especially when it includes the city's top 40 attractions, starting with the Empire State, and working down.

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ONLINE PRESS PACK

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Press Releases

Image Bank
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